

Queen Mary, University of London

The Inaugural QMIPRI Conference 2008



QUEEN MARY
INTELLECTUAL PROPERTY
RESEARCH INSTITUTE
University of London



Research into Intellectual
Property and Law

Intellectual Property Strategies

Use, Innovation, Access

18 February 2008

New Connaught Rooms
Great Queen St
WC2B 5DA
London
UK

Conference Highlights

- Commercial and legal updates
- Networking events
- Commercial exhibitors
- Publishers' exhibits
- Legal fair
- Herchel Smith Lecture 2008
- QMIPRI reception

Procter & Gamble

OLSWANG

**Kilburn
& Strode**

Queen Mary Intellectual Property Research Institute, University of London



The History of QMIPRI

QMIPRI is the result of a wonderful history of intellectual property law teaching and research at Queen Mary. In 1980, Sir Roy Goode established the world-renowned Centre for Commercial Law Studies (CCLS), at the same time initiating some of the first courses on intellectual property law in the United Kingdom. With a generous private endowment from noted inventor Dr Herchel Smith, the Herchel Smith Chair in Intellectual Property Law was established. This tradition of intellectual property at CCLS led to the ultimate creation of today's dedicated research institute under the directorship of the Herchel Smith Professor.

Today, QMIPRI is one of the foremost intellectual property research institutes in the world and an important community for the many collaborating researchers, practitioners, civil society, policymakers, government and industry. We are proud to announce our new location as a noted 'hub', not only for legal London but also for the international world of intellectual property law, research, scholarship and practice.

Research at QMIPRI

QMIPRI's most important feature is its diversity. Our international research profile is enriched by QMIPRI'S broad base of expertise and its interdisciplinarity, while at the same time in tune with the commercial and practical realities of intellectual property industries and consumers. This diversity is enhanced further by the many PhD research scholars from all over the world, the Herchel Smith Senior Research Fellowship and the visiting scholar programme, which facilitates research visits by scholars from all over the world and from varied experience and perspectives.

IP Archive at QMIPRI

QMIPRI research is also supported by one of Europe's finest specialist intellectual property libraries. These facilities are available to all QMIPRI researchers and students. Although open public access is not possible, the materials are available to the public for consultation by personal appointment.

QMIPRI Experts

QMIPRI is home to a number of experts engaged in international and European projects, advisory and consultancy activities, training and publishing.

QMIPRI Herchel Smith Seminars

QMIPRI hosts regular fortnightly research seminars in all areas of current intellectual property research, practice and policy. These seminars bring together esteemed speakers and accomplished discussants in the traditional QMIPRI spirit of debate and diversity.

QMIPRI Community

QMIPRI welcomes the input of researchers, civil society, government and policy-makers, industry, practitioners and the general public. This spirit of collaboration and diversity is the special character of QMIPRI.

QMIPRI Herchel Smith Annual Lecture

The Herchel Smith Annual Lecture is an outstanding event on the London intellectual property calendar. The lecture has been delivered by a number of internationally esteemed experts and scholars.

Contact us for more information

Tel: +44 (0)20 7882 8089

Directors: Professor Michael Blakeney, email: m.blakeney@qmul.ac.uk;
Professor Johanna Gibson, email: j.gibson@qmul.ac.uk

Intellectual Property Course Administrator:

Sharon Watson, email: s.b.watson@qmul.ac.uk

IP Archive: Mr Malcolm Langley, email: m.langley@qmul.ac.uk

Visit us at 67-69 Lincoln's Inn Fields, London, WC2A 3JB or at www.qmipri.org



Conference Programme

9am

Registration – New Connaught Rooms

9.30am

Welcome

Johanna Gibson (Co-Director QMIPRI)

9.45am

Matters of the Moment

Key experts in intellectual property will provide a comprehensive update on the latest hot topics and controversial cases

Speakers include:

- Colin Birss (3 New Square)
- Gillian Davies (Hogarth Chambers)
- Allan James (UK Intellectual Property Office)
- David Musker (Jenkins)
- Jeremy Phillips (QMIPRI/Olswang) Chair

11am

Break

11.30

Strategies in Use

Current commercial, distribution and use strategies and business models from the commercial sector and civil society

Speakers include:

- Jean-Jacques Canonici (Procter & Gamble)
- Gerd Leonhard (MediaFuturist)
- Frances Lowe (MCPS-PRS)
- Guido von Scheffer (IP Bewertungs)
- Nigel Swycher (Olswang)

1pm

Lunch (Lunch is provided)

Thanks to our major sponsors

- Olswang Solicitors (Premier Sponsor)
- Procter & Gamble
- Kilburn and Strode Patent and Trade Mark Attorneys

2pm

Strategies in Innovation

Strategies from governments and from practice, civil society, producers and users, directed to enhancing innovation, including business models both based upon and departing from intellectual property

Speakers include:

- Richard Arnold QC (11 South Square)
- Roger Burt (IBM)
- Trevor Cook (Bird & Bird)
- Tim Hubbard (Sanger Institute)
- Chris Rees (Kilburn & Strode)

3.30

Break

4pm

Strategies in Access

Access to research, access to medicines, access to knowledge, access as business and commercial strategy

Speakers include:

- Steven Anderman (University of Essex)
- Michelle Childs (Knowledge Ecology Int)
- Terry Johnson (Marks & Clerk)
- Jaime Stapleton (Birkbeck)
- Christopher Stothers (Milbank Tweed)

5.30pm

Break



QMIPRI, CCLS School of Law, 67-69 Lincoln's Inn Fields, Queen Mary, University of London

6pm

Herchel Smith Lecture 2008

Professor Rochelle Dreyfuss
(Pauline Newman Professor of Law,
NYU Law School)

'The American Law Institute's Project on Transnational Intellectual Property Disputes and its Impact on Patent Litigation'

Professor Rochelle Cooper Dreyfuss is the Pauline Newman Professor of Law at New York University School of Law and Director of the Engelberg Centre on Innovation Law and Policy. She is a member of the American Law Institute (founded in 1923) and its project developing principles on transnational intellectual property disputes. QMIPRI is delighted to welcome Professor Dreyfuss to speak on the project, which will launch the official project text in 2008.

7pm

Herchel Smith Reception

Adjacent Legal Fair

9am-4pm

- Exhibitors
- Ashgate Publishing
- Edward Elgar Publishing
- Procter & Gamble
- Queen Mary Careers Service
- Legal Fair - Crown Room

Biographies

Steven Anderman – Professor of Law, University of Essex

Steven Anderman is Professor of Law at Essex University. He has a special interest in the interface between Intellectual Property and Competition. He has widely lectured and published in the area. Recent speaking commitments on Microsoft have included Oxford University, Stockholm and Rome. He has worked as Expert on Competition Law for the Economic and Social Committee of the EU since 1984 and has advised both the Singapore (2004) and Chinese (2007) Governments on the IP consequences of their competition laws.

Recent publications include:

(Ed) *The Interface between Intellectual Property and Competition Policy*, Cambridge University Press (2006)

With John Kallaugher *Technology Transfer and the New EU Competition Rules* (OUP) (2006).

Richard Arnold QC – 11 South Square

Richard Arnold was called to the Bar in 1985 and became a QC in 2000. He practises in the areas of patents, trade marks, passing off, copyright, design right, registered designs, performers' rights, database right, confidential information, entertainment and media law, computer contract disputes, data protection, restraint of trade, trade libel, trade descriptions and related EC law. He has appeared in all levels of English courts from a magistrates' court to the House of Lords, before the Copyright and Data Protection Tribunals, in the UK Patent Office and Trade Mark Registry, before the Appointed Person (Trade Mark Appeals), and before the European Patent Office Opposition Division and Boards of Appeal. Richard is an Appointed Person and Deputy High Court Judge.

Colin Birss – Barrister, Three New Square

Colin Birss is a barrister practising in intellectual property law from Three New Square, Lincoln's Inn, London. With an undergraduate degree in Natural Sciences from Cambridge University in 1986, he then spent two years as a computer programmer before going back to university to study law.

He was called to the Bar in 1990. As Standing Counsel for the Comptroller, he has represented the UKIPO in a number of the recent cases concerning patenting software and business methods, including the Aerotel/Macrossan case and Astron Clinica as well as the odd perpetual motion machine. Colin has an established practice handling patent cases before the UK courts and the EPO, particularly in the biotechnology and pharmaceutical industries and involving telecoms. Recent cases in which he has appeared include Kirin-Amgen v TKT; InterDigital v Nokia; Angiotech v Conormed; Monsanto v Cargill and Lilly v HGS. He is one of the editors of *Terrell on the Law of Patents*. In January 2008 the Ministry of Justice announced that he was to be appointed as a QC.

Roger Burt – Intellectual Property Law Counsel, IBM

Dr Roger Burt is a Chartered Patent Attorney and European Patent Attorney and is the Intellectual Property Law Counsel for IBM in Europe. As IP Law Counsel he is responsible for IP Law departments in UK, France, Germany, Switzerland and Israel employing a total of 36 patent attorneys and trainees. Before joining IBM in 1986 he spent two years with ICI, having started in the profession with (the then) Beecham Pharmaceuticals. Roger has been a member of the Council of the EPI since 1999, serving as a member of the European Patent Practice Committee and the On-line Communications Committee. He represents Business Europe (UNICE) and TPDF (the Trade Marks Patents and Designs Federation) on the Standing Advisory Committee before the EPO (SACEPO). Roger is also on the Chartered Institute of Patent Attorneys' Patents Committee.

Jean-Jacques Canonici – Procter and Gamble, Patent Manager, Legal-IP

Jean-Jacques Canonici is a chemical engineer and a qualified European Patent Attorney. His responsibilities include a regional management function for P&G's Patent Group in Europe (eight sites, 70 attorneys and administrators), a patent support function to Grooming and Shave

Care in Europe, Middle East and Africa, and global Holistic IP Strategy development. Jean-Jacques is based in Brussels, Belgium and reports to the Vice President and General Counsel IP, located in Cincinnati. He joined P&G as a Patent Attorney trainee in 1983, obtained his qualification as European Patent Attorney in 1987, and held assignments in various business units in Belgium and in Germany. In line with P&G's IP protection needs, Jean-Jacques has expanded his interests to the design registration field and has just been leading one of the first pan-European litigation cases involving a Registered Community Design. Jean-Jacques is a member of several professional associations including AIPPI and UNION, and participates in the Patent Working Group at BUSINESS EUROPE.

Michelle Childs- Knowledge Ecology International (KEI) (www.keionline.org)

KEI is an organization that searches for better outcomes, including new solutions, to the management of knowledge resources, particularly for the over five billion people who live in the margins of the global economy. Michelle who is based in London, regularly travels to Brussels and Geneva to lobby the European and UN institutions to support KEI's ideas. She works with NGOs throughout Europe on Access to Medicine and Access to Knowledge issues.

Prior to this post, Michelle was Head of Policy Research and Analysis at the Consumers' Association UK. She has also been a personal advisor to the Director General of the Office of Fair Trading, a consultant to the Hong Kong Telecoms Regulator and a policy adviser at OFTEL (the UK Telecoms Regulator), as well as trainer for a European Consumer Law course sponsored by the EC, a lecturer on regulatory frameworks for Electronic Communication and the E-Commerce Directive, and an advisor, consultant, or member of several digital television and consumer protection committees.

Before OFTEL Michelle was a lawyer (solicitor) in the Commercial Litigation Department of a London law firm handling a range of disputes including computer

disputes, intellectual property, contractual disputes, professional negligence, property and insolvency. She holds a law degree LLB (Hons).

Trevor M Cook – Partner, Bird & Bird

Trevor Cook joined Bird & Bird in 1974 with a degree in chemistry from Southampton University. He was admitted as a Solicitor in 1977, joining the Intellectual Property Department of Bird & Bird, where since 1981 he has been a partner, specialising in intellectual property and regulatory law. He is President of the UK Group of the AIPPI (The International Association for the Protection of Industrial Property), Secretary to the British Copyright Council Standing Committee on Copyright and Technology, and a member of the Council of the Intellectual Property Institute. He has acted in many of the leading patent infringement cases of recent years in the English courts, mostly concerning pharmaceuticals and biotechnology, and also in many of the leading cases in the European Court of Justice on the protection of regulatory data. He has published widely, his most recent books being *A User's Guide to Patents* (Second Edition - Tottel 2007), and *A European Perspective as to the Extent to Which Experimental Use, and Certain Other Defences to Patent Infringement, Apply to Differing Types of Research* (IPI 2006). He is currently working on the second edition of *Pharmaceuticals Biotechnology and the Law* for LexisNexis Butterworths.

Gillian Davies – Barrister, Hogarth Chambers

Gillian Davies was called to the bar (Lincoln's Inn) in 1961 and holds a PhD from the University of Wales (1997) where she is also an Honorary Professor of Intellectual Property Law. Date of call: 1961 (Lincoln's Inn). Gillian is also Visiting Professor, Queen Mary University of London and an active member of QMIPRI.

A former Chairman of a technical board of appeal and permanent member of the Enlarged Board of Appeal at the European Patent Office (EPO), Gillian has wide experience of the substantive law and procedure under the European Patent Convention (EPC). Gillian is a specialist in

international intellectual property law with a particular emphasis on the international conventions governing patent law and copyright and related rights as a result of many years experience gained working for the World Intellectual Property Organization (WIPO), Geneva, the International Federation of the Phonographic Industry (IFPI), London, and the European Patent Office (EPO), (Munich). Her expertise extends also to EU legislation on patents, copyright and related rights. Her practice concentrates on European and international advice on patent and copyright matters. She is also in demand as a speaker at international and UK seminars on IP.

Widely published, Gillian is a senior co-editor of the 14th and 15th editions of *Copinger and Skone James on Copyright*, and of the *Supplement* to the 15th edition published in November 2006, as well as the author of several monographs on various aspects of copyright and related rights, including *Copyright and the Public Interest*, the second edition of which was published by Sweet and Maxwell in 2002.

Rochelle C Dreyfuss – Pauline Newman Professor of Law, NYU Law School

Rochelle Cooper Dreyfuss is the Pauline Newman Professor of Law at New York University School of Law and the Director of the Engelberg Center on Innovation Law and Policy. She holds BA and MS degrees in Chemistry and spent several years as a research chemist before entering Columbia University School of Law, where she served as Articles and Book Review Editor of the *Law Review*. After graduating, she was a law clerk to Chief Judge Wilfred Feinberg of the US Court of Appeals for the Second Circuit and to Chief Justice Warren Burger of the US Supreme Court. She is a member of the American Law Institute and serves as a Reporter for its Project on Intellectual Property: Principles Governing Jurisdiction, Choice of Law, and Judgments in Transnational Disputes. She also sits on the National Academy of Science's Committee on Science, Technology and Law and BNA's Advisory Board to USPO.

Professor Dreyfuss was a consultant to the Federal Courts Study Committee, to the Presidential Commission on Catastrophic Nuclear Accidents, and to the Federal Trade Commission. She served on the National Academy of Sciences' Committees on Intellectual Property in Genomic and Protein Research and Innovation and on Intellectual Property Rights in the Knowledge-Based Economy. She is a past chair of the Intellectual Property Committee of the American Association of Law Schools. She has visited at the University of Chicago Law School, University of Washington Law School, and Santa Clara School of Law. In addition to articles in her specialty areas, she has co-authored casebooks on civil procedure and intellectual property law.

She is a member of the American Law Institute (founded in 1923) and was Co-Reporter of its project developing principles for transnational intellectual property disputes. QMIPRI is delighted to welcome Professor Dreyfuss for the Herchel Smith Lecture 2008 to speak on the project, which will be officially published in 2008.

Tim Hubbard – Head of Informatics, The Wellcome Trust Sanger Institute

Dr Tim Hubbard is responsible for the informatics division of the Wellcome Trust Sanger Institute, Cambridge UK, which is at the vanguard of providing analyses and access to genome and genetic data, particularly of humans. He is joint head of the Ensembl genome annotation project (www.ensembl.org), which is the world's leading database and access point for the human genome sequence. The Institute was responsible for determining a third of the human genome sequence and with the Wellcome Trust led the policy of immediate release of sequence data into the public domain.

Following the controversy surrounding the ownership and access to the human genome sequence, he became a leading advocate of the benefits of open access and open data release for science and society as a whole. He was a member of the OECD working group on 'Issues of Access to Publicly Funded

Biographies (cont)

Research Data' (<http://dataaccess.ucsd.edu>) and is a member of the advisory board of UKPMC (the UK instance of PubMedCentral, the repository for open access biomedical literature). He is also actively involved in government, NGO and industry discussions regarding intellectual property, innovation and public health. He was one of the architects of the R&D Treaty proposal, which would provide a framework for supporting worldwide healthcare research and development in a sustainable way, at the same time as addressing the issue of access to essential medicines. Most recently he has been advocating prize models as incentive mechanisms within such a framework.

Allan James – UK Intellectual Property Office, Head of Trade Mark Tribunal

Allan James became the Head of the UK Intellectual Property Office's Trade Mark Tribunal in May 2007, prior to which he had been Head of Examination at the Office since the introduction of the current Trade Marks Act in 1994.

He is the author of the Office's trade mark examination guidelines and led the work that resulted in the Trade Marks (Relative Grounds) Order 2007, which brought an end to the Registrar's ex officio rejection of new trade mark applications on relative grounds.

Allan entered the field of intellectual property in 1988 when he joined the Patent Office (as it then was), and became one of its Hearing Officers in 1991. He has gone on to become one of the Office's key decision makers dealing with many of the high profile trade mark cases that come before the Office including Ever Ready (the first dilution case in the UK), Duckams Green Oil (first inter partes dispute over a colour), Diana, Princess of Wales, Dyson's Clear Bin Trade Mark, Have a Break, (the last two triggering subsequent preliminary references to the European Court of Justice) and, more recently, Direct line v esure in their dispute over rival computer mouse on wheels trade marks.

Terry Johnson BSc

Partner

Chartered Patent Attorney, European Patent Attorney, MIM and MITMA

Terry has a wealth of experience in advising major UK and international clients on patents in a range of fields including building components, the water industry, LCD flat screens, and the handling of powder flow technology.

Terry graduated from the University of Manchester, with an Honours Degree in Metallurgy and Materials Science. He joined the United Kingdom Patent Office as an Examiner, where for three years he examined patent applications in the metallurgical, materials science, and plastics moulding fields. He joined Edward Evans & Co. in 1968, became a partner in 1978, and Senior Partner in 1984 and oversaw the successful merger with Marks & Clerk in 2004. He is a regular lecturer worldwide on intellectual property and its management, and is active in various professional bodies such as CIPA, FICPI and the epi. Terry was recently elected a Member of Honour by FICPI, is an external examiner in IP for a London University, and is a judge in IP categories for the publication *The Lawyer* in their annual awards programme.

Gerd Leonhard – CEO Sonific.com

Gerd Leonhard is a noted media futurist, author, speaker, entrepreneur and CEO Sonific.com. The Wall Street Journal calls Gerd one of the leading media futurists in the world. He is the co-author of the influential book *The Future of Music* (2005, Berklee Press), as well as the author of *Music2.0* (January 2008, self-published), and of *Open is King* (Fall 2008). Gerd's background is in music (he won the Quincy Jones Award in 1986 and is a graduate of Boston's Berkee College of Music) as well in technology and the Internet (former CEO of LicenseMusic Inc and currently CEO of Sonific.com). Gerd's work focuses on the convergent sectors of music & content, technology, communications and culture, and he is considered an expert on topics such as Web/Media 2.0, social networking, copyright vs. technology, online content commerce

models, media convergence, mobile entertainment, the future of advertising and branding, and future scenarios for digital content, and next generation business models.

Gerd's keynotes, speeches, and think-tanks are renowned for his hard-hitting, provocative yet inspiring and motivational style. With over 50 engagements in the past two years Gerd has addressed global audiences in the sectors of recorded music and music publishing, radio, TV, film/video and broadcasting, online gaming and virtual worlds, telecom and wireless, and advertising and branding. His clients include SonyBMG, RTL, ITV, the BBC, France Telekom, German Telekom, Orange, LeWeb3, *Financial Times*, TribalDDB, the European Commission, Nokia-Siemens, and many others. Gerd is a fellow of the Royal Society for the Arts (London), and resides in Basel, Switzerland. To view Gerd's videos: go to Future Talks <http://mediaconversations.blip.tv/> or go to www.gerdtube.com and www.mediafuturist.com

Frances Lowe - Consultant, MCPS-PRS Alliance

Frances Lowe is a consultant with the MCPS-PRS Alliance, working in the strategic business team developing new business models for pan-European music licensing for rightsowners and online and mobile music services. Responding in part to EC initiatives to encourage multi-territory licensing models, this involves the reform and development of rights agreements, issues of national copyright protection and enforcement, and analysis of the competition impacts of business development. Frances has worked in the field of collective licensing of music since 1993 when she first joined PRS in their in-house legal team. From 1999 to 2003 she was Director General of British Music Rights acting as the central lobbyist for composers, publishers and societies on all aspects of the value of their rights and policy for the industry.



strategy/strattiji/noun
(pl strategies) **a plan designed to achieve a particular long-term aim**

Oxford English Dictionary

David Musker – Partner, Jenkins

The Legal 500 survey of patent agents in 2004 cited David as attracting 'great professional respect for his competence, shrewdness, client skills and commercial brain', and Chambers describes him as "one of the leading experts on designs". He has also featured several times in Euromoney's annual *Guide To The Worlds Leading Experts in Patent Law and Trademark Law*.

He graduated in Materials Science with Honours from Imperial College, London University, and gained an LLM Masters Degree in IP Litigation with Distinction from Nottingham University. He worked in-house in government and the telecommunications industry before joining Jenkins. He specialises in communications, signal processing, computing and business-oriented subject matter, and designs. He has extensive experience of practice and advocacy before the UK and European Patent Offices.

David is author of two books on design law, *Community Design Law: Principles and Practice* (Sweet & Maxwell 2002) and *The*

Design Directive (CIPA 2001) and is a co-author of *Community Designs Handbook* (Sweet & Maxwell 2005), as well as a number of articles and conference papers, including 'The Great Free Bear Debate, or What Ales the Patent System?', *Journal of Intellectual Property Law and Practice*, 2007.

David lectures at Queen Mary, University of London and at Bristol University, and has done so in the past at ETH, Zurich; and CEIPI, Strasbourg. He is Chairman of CIPA's Designs and Copyright Committee, and President of UNION's Design Commission, and a member of AIPPI and FICPI. He is on the Editorial Board of the *Journal of Intellectual Property Law and Practice* (JIPLP).

Jeremy Phillips- Intellectual Property Consultant, Olswang

Jeremy Phillips is an internationally respected academic specialising in IP. Jeremy worked as an academic at several universities, was the founder of Trademark World, Patent World, Copyright World and Managing Intellectual Property magazines, and has been the Editor of the *European Trade Mark Reports* and the *Journal of Intellectual Property Law and Practice* since 1996 and 2005 respectively. Jeremy is currently Research Director and a Council Member of the Intellectual Property Institute, Visiting Professorial Fellow to Queen Mary, University of London, and a visiting professor to the World Intellectual Property Organization. He also launched IPKat, the highly regarded IP blog.

Jeremy graduated from the University of Cambridge (Clare College) with a BA (Law) in 1973 and earned his PhD from the University of Kent at Canterbury in 1977 for his thesis on the allocation of intellectual property rights between employers and employees. From 1975-1976, while writing up, he was a Special Fellow at the University of California at Los Angeles (UCLA). Jeremy has taught law full-time at Trinity College Dublin (1976-1980), University of Durham (1980-1984) and Queen Mary (1984-1987), returning to Queen Mary in 1991-1992 as Herchel Smith Senior Research Fellow. More recently, from

2003 (current), Jeremy became Visiting Professorial Fellow at the Queen Mary Intellectual Property Research Institute.

Jeremy spent two years as Managing Director of the publishing house that founded *Trademark World*, *Patent World* and *Copyright World*. He also launched *Managing Intellectual Property magazine*, which he sold to Euromoney Publications in 1991. Between 1992 and 1996 he was Registrar of the Court of the Chief Rabbi. In 1999 he became the founding editor of the Sweet & Maxwell series of *European Copyright and Design Reports* (ECDR), which he edited until the end of 2006.

For 13 years, from 1994 to 2007, Jeremy served as Intellectual Property Consultant to leading London-based magic circle law firm Slaughter and May, before moving to his present consultancy with the Holborn, London, practice of Olswang.

Chris Rees – Partner, Kilburn & Strode

Chris is a European Patent Attorney, Chartered Patent Attorney and Registered Trade Mark Agent. He studied Chemical Engineering at University College London under a scholarship from National Smokeless Fuels Ltd and graduated with a BSc honours degree in 1975. He qualified with Kilburn & Strode and became a partner in 1986. His particular technical expertise is in chemical and other engineering disciplines and also in the music industry.

Chris handles a considerable amount of original patent drafting, for clients as diverse as UK SME's and foreign-based multinationals in the oil and gas industry. In addition to his responsibility for the prosecution of large portfolios of his clients' cases before the European Patent Office, he has extensive experience of European patent oppositions and appeals. He regularly conducts oral proceedings before the Opposition Division and the Appeals Board. His opposition experience has led to a significant involvement in UK patent litigation as a patent consultant.

Biographies (cont)

In addition, Chris is Chairman of the Patent Attorneys Mutual Insurance Association, is a UK Council member of UNION and is a member of AIPPI. With his deep commitment to continuing professional development, Chris is integrally involved in training both within Kilburn & Strode and outside the firm. He has presented seminars, lectures and direct training to a wide variety of recipients.

Outside the IP profession, Chris's interests include: sport, as a spectator these days; music, as a listener and a perpetrator; and wine and malt whisky, entirely as a consumer.

Guido von Scheffer **Director, Public Affairs, IP Bewertungs AG**

Guido von Scheffer, economist, joined IPB in the beginning of 2003. He established IPB as international brand and is Managing Director for Public Affairs. He is responsible for the company's key account and relationship management. Guido is representing the company at numerous international conferences, workshops and experts' round tables for e.g. WIPO, EPO and the European Commission etc. IPB is one of Europe's technology industry's leading service providers for patent evaluation, patent financing and patent brokerage. IPB is helping companies as well as individual inventors to create, manage, finance and execute world class patent strategies to maximize their IP values. Prior to his position at IPB, Guido worked at an international auditing company for several years and an international logistic provider abroad. Guido also is a member of LESI, CIPA, INTA, AUTM, IPO, VPP-Germany, GRUR.

Jaime Stapleton – Associate Research Fellow, Birkbeck, University of London

Dr Jaime Stapleton is an Associate Research Fellow of the School of Law, Birkbeck College, University of London. He has worked as an external consultant to the World Intellectual Property Organization, and is a member of the Editorial Board of *Primary Sources on Copyright (1459-1900)*, a project based at Cambridge University. He is also a member of the international cross-disciplinary CRIR group of researchers, examining the relation between ownership, property and cultural

expression in the experimental community of Christiania in Copenhagen. Until November 2005, Jaime was the Research Coordinator of the Adelphi Charter on Creativity, Innovation and Intellectual Property, a law reform project based at the Royal Society of Arts. Between 2003 and 2006, he also worked at the National Office of the Arts Council of England on issues of law and economics related to the arts.

His PhD, Art, *Intellectual Property and the Knowledge Economy*, supervised by Prof Howard Caygill at Goldsmith's College, University of London was awarded in 2003. Between 1993 and 2002, he taught critical theory and cultural history to undergraduate and postgraduate artists and art historians in the Department of Historical and Cultural Studies and the Department of Visual Arts at Goldsmiths.

Christopher Stothers

Christopher Stothers is an associate in the Intellectual Property Practice Group in the London office of Milbank, Tweed, Hadley and McCloy LLP. His practice is focused on intellectual property, especially patent litigation and trade mark, copyright and design litigation, pharmaceutical regulation, European Union law and antitrust law.

He is an arbitral panelist for .eu domain name disputes at the Czech Arbitration Court, a committee member of the Competition Law Association and on the editorial board of the *Journal of Intellectual Property Law and Practice*. He also teaches intellectual property law to undergraduate and postgraduate law students at University College London.

His practitioner textbook, *Parallel Trade in Europe: Intellectual Property, Competition and Regulatory Law*, was published by Hart Publishing in April 2007. He has also published numerous articles in the *European Intellectual Property Review* and the *European Competition Law Review* and has contributed chapters to books on intellectual property, antitrust and European Union law.

He is a regular conference speaker and has spoken recently at the Fordham International Intellectual Property Conference and to the Licensing Executives Society, the Practising Law Institute and the British Institute for International and Comparative Law.

Christopher is a solicitor qualified in England and Wales. He received his BA in Law from Downing College, Cambridge in 1998 and his BCL in International and Comparative Law from Brasenose College, Oxford in 2000, both with first class honours. Before joining Milbank he worked for the international law firm Linklaters in London, including time spent in the Linklaters office in Bratislava, Slovakia and on secondment to the European Commission in Brussels, and for the niche intellectual property law firm Willoughby & Partners in London.

Nigel Swycher – Partner, Head of Technology Group, Olswang

Nigel has a broad TMT, IT and IP practice including complex IT and outsourcing/offshoring, software development and licensing, IT dispute resolution, publishing and franchising and is responsible for numerous best practice initiatives in relation to the IP/IT aspects of corporate mergers and acquisitions transactions and outsourcing/offshoring in the financial services sectors. His clients include very many providers of market leading technologies and FTSE 250 companies.

Prior to joining Olswang, Nigel spent almost 20 years at Slaughter and May and was Head of IP/IT and founder and co-Head of its TMT Group. Between 2004 and 2006, Nigel lived in California and was a consultant to Quinn Emanuel Urquhart & Hedges, a specialist IP and litigation firm. In 2006, Nigel returned to the UK and immediately prior to joining Olswang, advised Symbian on strategic IP and licensing matters.

Innovation on every level

Olswang has an unrivalled reputation as one of the only law firms in the UK with an established full-service intellectual property capability, covering all aspects of protection, enforcement and defence of intellectual property rights, including patents, copyright and trade marks. Our practice encompasses the complete range of IP services while our industry leading team of over 75 experts, including associates, patent and trade mark agents and a barrister, combines its legal and industry experience to represent clients both domestically and internationally.

OLSWANG



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We are dedicated to building brands that excite, delight and deliver. Three billion times a day, P&G brands touch the lives of people around the world. Our brands are inspired by our mission to understand the needs, desires and aspirations of men and women and by our commitment to innovation.



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HELPING QUEEN MARY, UNIVERSITY OF LONDON
MAKE A SPLASH IN THE IP WORLD

Kilburn & Strode prides itself on a long-standing tradition of working with and helping those in academia. We continue the education process that begins at QMIPRI.

With over one hundred years' experience and consistent top-tier ratings in independent IP surveys, we make it our business to succeed, both in training our recruits and in serving our clients.

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